





The Consumer WINS!

retention

140+ Million & Counting

PLATFORM	DESC	REACH	PEOPLE
	OTT	Worldwide	44,000,000
	Cable VOD	BIG South	6,000,000
	OTT	Worldwide	50,000,000
	OTT	Worldwide	40,000,000
TOTAL			140,000,000

Our rate of retention for each show is 14 minutes and series is 16 minutes.

Our best titles are in the areas of Food, Do It Yourself (DIY), Self Improvement, Live Concerts, Finance and Video Games

We Do Not Charge a Sub-Rate

simplyME
20 +
Channels

Z
E
R
O

USA \$1.20

FX \$1.33

HISTORY \$1.49

HGTV \$1.52

HBO \$2.81

ESPN \$7.21



844-44 MY VOD x.800

Because we Compete!

Consumers engage...

NETWORK

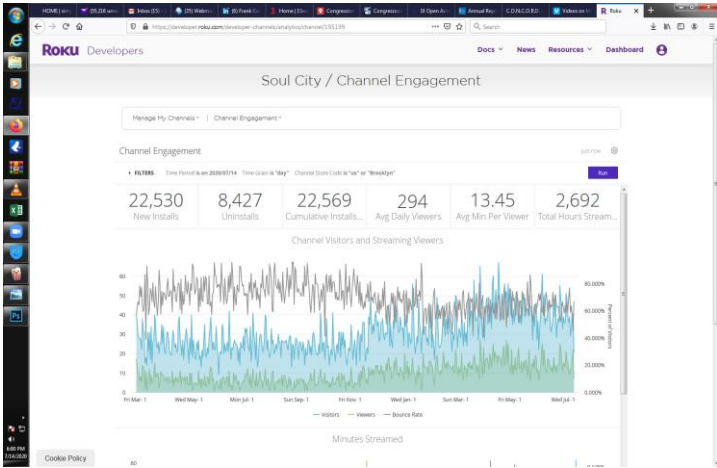
- 9 Bit
- Alight TV
- D2D TV
- FubuTV
- Culture Corner
- Soul City TV
- Moneywise
- Galaxy Global
- STG Network
- Total Faith Network
- The Photo Channel
- The Missing Channel
- Mama Benz

GENRE

- Video Games
- Women – Self Improvement
- Family – Lifestyle
- Lifestyle
- Kids – Education
- Lifestyle
- Lifestyle – Finance
- Music & Interviews
- Lifestyle - College students
- Lifestyle – Inspirational
- Education
- Lifestyle – Inspirational
- Lifestyle

USER EXPERIENCE

- News, Reviews, Education
- Education, DIY, Health, Fashion
- Education, DIY, Cooking, News
- Reality, Fashion, Celebrity, Drama
- Education through cartoons and Reality
- Finance, Live Concerts, Self Defense
- Women in Business, Tech Education
- Country, Rock, Hip Hop, R&B
- Music, Science, Food, Home DIY
- Interviews, Urban Drama
- Photo DIY – technology, lighting, etc.
- Comedy, Self Improvement, Spiritual
- Talk, Female DIY, Self Improvement



844-44 MY VOD x.800

Our competition...enragaed!

How we Compete!

Our Ad Agency...

MARKETS

- India
- Indonesia
- Malaysia
- Philippines
- Australia
- New Zealand
- United States
- United Arab Emirates
- Qatar

UNITED STATES

Alabama	9,221,315
Alaska	44,752
Arizona	13,875,918
Arkansas	10,834,479
California	78,459,997
Colorado	6,583,451
Connecticut	5,444,825
Delaware	688,044
District of Columbia	7,100,901
Florida	50,033,323
Georgia	47,143,713
Hawaii	126,574
Idaho	1,354,531
Illinois	35,476,272
Indiana	5,216,234
Iowa	3,092,339
Kansas	2,496,888
Kentucky	3,554,064
Louisiana	8,961,404
Maine	92,074
Maryland	7,627,065
Massachusetts	15,841,110
Michigan	9,603,084
Minnesota	7,800,265
Mississippi	5,288,998
Missouri	4,248,095
Montana	210,842
Nebraska	1,534,258
Nevada	10,773,061
New Hampshire	456,385
New Jersey	18,664,206
New Mexico	3,521,718
New York	35,268,582
North Carolina	14,600,587
North Dakota	203,138
Ohio	16,072,863
Oklahoma	4,712,762
Oregon	2,342,939
Pennsylvania	31,991,457
Rhode Island	824,294
South Carolina	9,535,446
South Dakota	2,155,951
Tennessee	9,064,988
Tennessee	1,010,000
Texas	47,862,784
Utah	527,059
Vermont	11,113
Virginia	9,457,218
Washington	2,820,068
West Virginia	2,129,627
Wisconsin	9,404,023
Wyoming	722,823

WEEKLY IMPRESSIONS

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Our JV Partner...



and WIN!



What Makes Us ONE?

TO BE REAL

DIVERSITY
CAUSE MARKETING

DIVERSITY
SPEAKS



Krystol
Cameron



Bill
Duke



Denise
Faulkner



Christopher
Williams



Joyce
Tudryn



Roman
Kikta



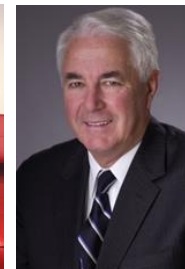
Jack
Knight



Carole
Krechman



J Alexander
Martin



Dr. Greg
Clark



David
Goodfriend



Hubert
Graf



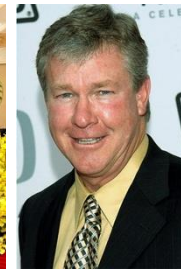
Willard
Stanback



Tyrone
Stith



Phuong
Dinh



Larry
Wilcox

simply
DISTRIBUTION ME

YEAR - 2024

The Final Blow to Oneness...



GOLDEN GLOVE

AMG OOH Marketing

AMG Social Media Marketing

Comcast Upgrade for simplyME

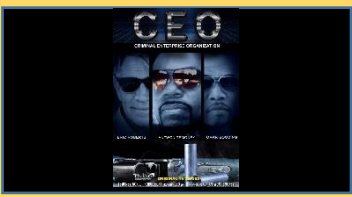
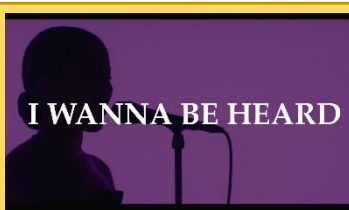
WEEKLY IMPRESSIONS

National screened venues

Influencer marketing

Combine all media assets for additional markets beyond the BIG South





simply ME DISTRIBUTION

YEAR - 2024

